

BRICKPLAYER ADVERTS IN THE MECCANO MAGAZINE

The Meccano Magazine had many adverts for Brickplayer from December 1939 to April 1964. They help to give a timeline when the various kits were available. Below are details of the kits and the prices advertised. Also details of competition results. Note that duplicate adverts are not noted. Only when prices or other changes occurred.

December 1939 – This was the first mention of Brickplayer in the Meccano Magazine. Two kits were mentioned priced at 6/- and 9/-. Spare bricks as 1/3 per 100.

May 1940 - Kit prices at 6/- and 9/-. Spare bricks as 1/3 per 100. Tubes cement 8d.

October 1940 – Kit prices increased to 7/- and 10/6. Spare bricks as 1/3 per 100. Tubes cement 8d.

December 1940 – As above. The last advert for Brickplayer kits until after the war.

October 1941 - Tubes of Brickplayer cement – 1/-.

November 1941 - Tubes of Brickplayer cement – 1/1½.

December 1941 - Last advert for tubes of Brickplayer cement – 1/1½.

December 1945 - Bags of Brickplayer cement will soon be available at 1/3.

January 1946 - Bags of Brickplayer cement are now available at 1/3. Spare bricks will be available shortly.

January 1947 - Two Brickplayer kits were now available- no details, but from the model picture, suspect that they were the same kits as pre-war. This would be an interim measure, whilst the new post war kits were being developed. Prices 16/10 and 25/3. Also boxes of bricks and cement.

October 1947 - First mention of kit 1 (375 bricks) and kit 2 (716 bricks). Prices 24/- and 48/-.

January 1949 - Bricklayer accessory packs. 100, 101, 102, 111, 112, 113, 114, 115.

September 1949 - First picture of a kit 4 model. Kit prices 23/10 and 44/- (assume for kits 3 & 4). Enter Brickplayer Competition

December 1949 – Showed a picture of a kit 4 box. Prices: 23/10 (kit 3) and 44/- (kit 4). Enter Brickplayer Competition.

March 1950 - Prices: 23/10 (kit 3) and 44/- (kit 4). Accessory packs 100, 101, 102, 111, 112, 114, 115, 8107, 8108. Also windows & doors: F1, F2, F3, F4, F6, F8, F10.

May 1950 - Winners of the 1950 Brickplayer competition announced. Prices: 23/10 (kit 3) and 44/- (kit 4).

October 1950 - Prices now 25/- (kit 3) and 47/6 (kit4).

- January 1951 - Enter Brickplayer Competition. Prices 25/- (kit 3) and 47/6 (kit4). Also lists accessory packs and windows etc.
- March 1951 - Prices now 26/6 (kit 3) and 49/6 (kit4).
- May 1951 - Winners of the 1951 Brickplayer competition announced. Prices now 28/6 (kit 3) and 52/6 (kit4).
- May 1952 - Winners of the 1952 Brickplayer competition announced. Prices 28/6 (kit 3) and 52/6 (kit4).
- October 1952 - Enter Brickplayer Competition. Prices 28/6 (kit 3) and 52/6 (kit4).
- January 1953 - Kit 3A added. Prices now 28/6 (kit 3), 28/6 (kit 3A) and 52/6 (kit4).
- March 1953 - Prices down - now 26/6 (kit 3), 26/6 (kit 3A) and 49/6 (kit4).
- May 1953 - Winners of the 1953 Brickplayer competition announced. Prices 26/6 (kit 3) and 49/6 (kit4).
- July 1953 - Prices down - now 25/6 (kit 3), 25/6 (kit 3A) and 47/6 (kit4).
- October 1953 - First mentions of the Farm kit. Also a 2000 brick pack to enable the whole farm to be built together. Prices: 25/6 (kit 3), 25/6 (kit 3A), 47/6 (kit 4), 58/3 (Farm kit), 53/6 (2000 Farm brick pack).
- May 1954 - Winners of the 1954 Brickplayer competition announced. Photo of a large bus station. Prices: 25/6 (kit 3), 47/6 (kit 4),
- May 1955 - Winners of the 1955 Brickplayer competition announced. Prices: 25/6 (kit 3), 47/6 (kit 4),
- November 1955 - Prices: 25/6 (kit 3), 25/6 (kit 3A), 47/6 (kit 4), 56/6 (Farm kit), 53/6 (2000 Farm brick pack).
- December 1955 - Prices: 26/- (kit 3), 26/- (kit 3A), 48/9 (kit 4), 56/6 (Farm kit), 55/- (2000 Farm brick pack).
- May 1957 - Winners of the 1957 Brickplayer competition announced. Prices: 26/- (kit 3), 48/9 (kit 4), 58/3 (Farm kit),
- January 1958 - Prices: 27/6 (kit 3), 27/6 (kit 3A), 51/6 (kit 4), 62/- (Farm kit).
- February 1958 - Prices: 27/6 (kit 3), 27/6 (kit 3A), 51/6 (kit 4), 63/- (Farm kit).
- May 1958 - Winners of the 1958 Brickplayer competition announced. Prices: 27/6 (kit 3), 27/6 (kit 3A), 51/6 (kit 4), 63/- (Farm kit).
- October 1958 - Prices: 27/6 (kit 3), 27/6 (kit 3A), 51/6 (kit 4), 63/- (Farm kit) , 55/- (2000 Farm brick pack). Enter Brickplayer Competition.
- July 1959 - Prices: 26/9 (kit 3), 26/9 (kit 3A), 50/- (kit 4), 61/6 (Farm kit).

- October 1959 - First advert for Contemporary Brickplayer – 19/6 (kit A), 26/9 (kit B), 48/- (kit C).
Still available - 26/9 (kit 3), 50/- (kit 4), 61/6 (Farm kit).
- February 1960 - Contemporary Brickplayer – 19/11 (kit A), 27/6 (kit B), 50/- (kit C).
- May 1960 - Winners of the 1960 Brickplayer competition announced. Prices 19/11 (kit A),
27/6 (kit B), 50/- (kit C).
- November 1960 - Contemporary Brickplayer – 19/11 (kit A), 27/6 (kit B), 50/- (kit C).
Still available - 27/6 (kit 3), 27/6 (kit 3A), 52/- (kit 4), 63/- (Farm kit).
- January 1961 - Contemporary Brickplayer – 19/11 (kit A), 27/6 (kit B), 50/- (kit C).
Last mention of - 27/6 (kit 3), 27/6 (kit 3A), 52/- (kit 4), 63/- (Farm kit).
- February 1961 - Contemporary Brickplayer – Prices now 19/11 (kit A), 27/6 (kit B), 52/6 (kit C).
- May 1961 - Winners of the 1961 Brickplayer competition announced. Prices 19/11 (kit A),
27/6 (kit B), 52/6 (kit C).
- September 1961 - Prices now 20/6 (kit A), 27/11 (kit B), 53/6 (kit C).
- February 1962 - Prices now 19/11 (kit A), 28/6 (kit B), 55/- (kit C).
- May 1962 - Winners of the 1962 Brickplayer competition announced. Prices 19/11 (kit A),
28/6 (kit B), 55/- (kit C).
- July 1962 - Prices now 19/9 (kit A), 28/3 (kit B), 54/3 (kit C).
- August 1963 - Prices now 19/11 (kit A), 28/6 (kit B), 55/- (kit C).
- February 1964 - Prices now 19/9 (kit A), 29/6 (kit B), 54/3 (kit C).
- March 1964 - Prices now 19/11 (kit A), 29/6 (kit B), 55/- (kit C).
- October 1964 – Last advert. Prices now 19/11 (kit A), 29/6 (kit B), 55/- (kit C).